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HYUNDAI SANTA FE WINS 2014 MOTORWEEK DRIVERS' CHOICE AWARD

FOUNTAIN VALLEY, Calif., February 6, 2014 – Following one of its best years in history, the [Hyundai Santa Fe](#) was awarded with MotorWeek's Drivers' Choice Award for "Best Large Utility" at the 2014 Chicago Auto Show. MotorWeek, television's longest running automotive series has presented the Drivers' Choice Awards annually since 1983.

"The Santa Fe hits all the large family utility hot buttons and then some," said MotorWeek editorial staff. "There are tons of standard features, an eye pleasing design, and even above average comfort in the third-row."

MotorWeek editors evaluated vehicles to judge the best new cars and trucks of the year based on what consumers value most: price, practicality, performance and fuel efficiency. The best models are then selected for each category. The annual award aims to produce a list of winners that can be used as a practical guide for car shopping.

"Since the launch of the all-new Santa Fe, the vehicle has earned countless accolades for its performance, sleek styling and advanced technology offerings," said Scott Margason, director, product planning, Hyundai Motor America. "This award further demonstrates Hyundai's proven success in the highly competitive CUV/SUV segment – it's an honor to be recognized by one of the most trusted names in automotive media."

The family-friendly 2014 Santa Fe comes equipped with new safety technologies and premium features including blind spot detection, rear parking assistance, standard vehicle stability management, anti-lock braking system and seven airbags. The Santa Fe is powered by the highly acclaimed 3.3-liter V6 engine offering ideal fuel economy, drivability and a towing capacity of 5,000 lbs.

For a complete list of the MotorWeek award winners, visit: <http://www.motorweek.org/>

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 820 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the [Hyundai Assurance](#) program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty, and five years of complimentary Roadside Assistance. Hyundai Assurance includes Assurance Connected Care that provides owners of Hyundai models equipped with the Hyundai Blue Link telematics system with proactive safety and car care services, complimentary for three years. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle

service scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

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